

Morton Wholesale Ltd.
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***“Serving Independent
Operators Since 1919”***

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November 20, 2009

To: All Participating Vendors:

MORTON WHOLESALE LTD. 2009 FOOD SHOW

We wanted to take this opportunity, on behalf of the staff at Morton Wholesale, to thank you for your participation in celebrating Morton's 90th year of serving Independent Operators at our 2009 Food Show. It was marvelous to see so many of our vendors getting into the spirit of the 1920's theme. Due to the overwhelming response by the vendors it was decided to award one of the vendors with a "special recognition" for their participation. Special thanks go out to Total Focus brokerage for their booths and supporting attire by all the members of their team. Please visit our website www.mortonwholesale.com for further details. You can also view an array of photos taken throughout the day.

Overall the day was a complete success; not only due to the attendance of 75% of our pre-registered customers, but also the interaction that was visible throughout the entire day between our customers, you the vendor, and the staff of Morton Wholesale Ltd. The quality of the food and presentation was top notch and it was obvious that everyone enjoyed the day.

It was evident throughout the day that a Morton Wholesale vendor isn't just a supplier, but a "partner". This was seen through the open feedback that was continuously and positively communicated. It is this kind of communication that will ensure the future growth for both you "our partner" and Morton Wholesale. It is this continued success that will enable Morton to achieve our vision of not just being a *good* food service distributor, but a *Great* food service distributor.

Sincerely,

Phil Quenneville
Director of Sales

Pete Bozzer
Director of Purchasing

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